

A Yoga Studio in Haarlem

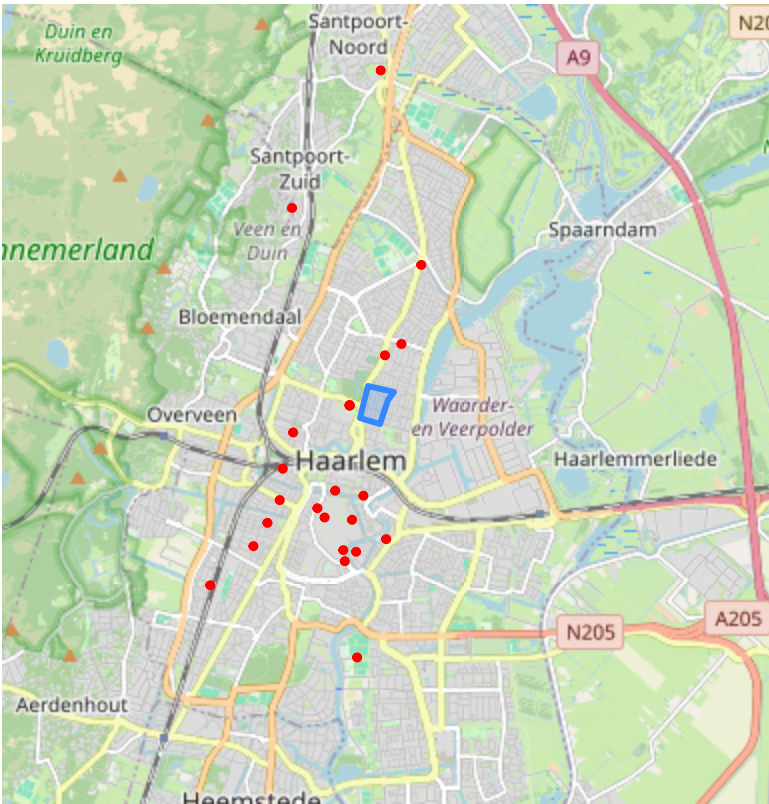
This report provides insights into the selected location and its surrounding area. It includes information about the target audience, household characteristics, and nearby competitors. Use this data to better understand the potential customer base and competitive landscape. All figures are based on publicly available data and are intended to support your location decision.

Target Audience

Age	25 - 45
Education Level	Medium, High
Income Level	Medium, High
Sex	Women
Household Type	One person households, Multi-person households without children
Distance	2km

Generaalsbuurt

Surrounding Area



Target Audience

	Neighborhood	2km
Age: 25 - 45	888	23744
Education Level	1490	49851
Income Level	1434	54203
Women	1015	39641
Population	2020	78300

	Neighborhood	2km
Household Type	851	26221
Households	1120	38001

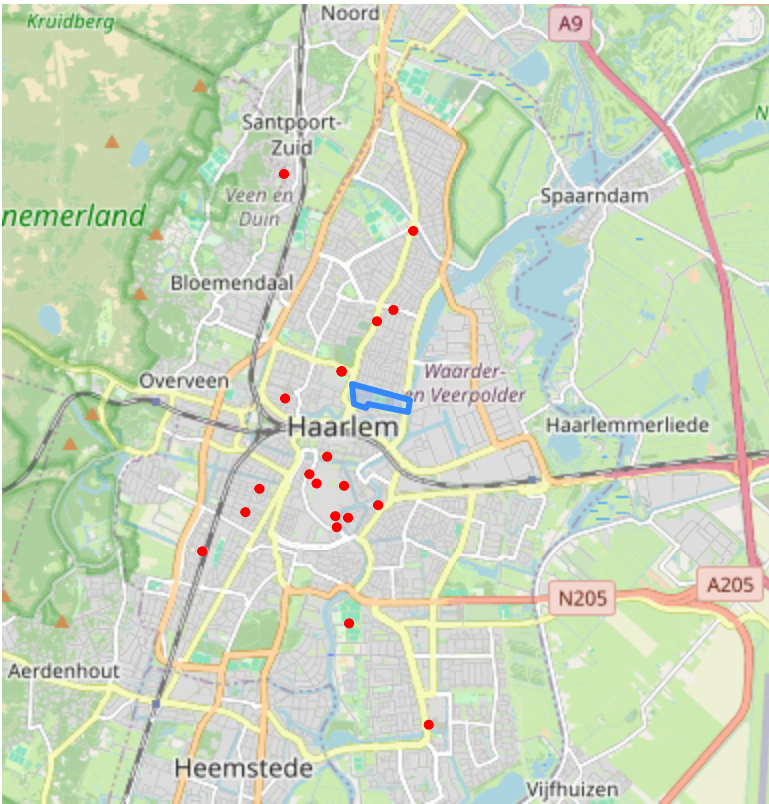
Competitors

	Distance	Rating	Price	Google Maps	Website
Studio Prana	329m	5	-	Google Maps	www.bystudioprana.com
Yogannick	329m	5	-	Google Maps	www.yogannick.nl
Yogacentrum de Bloementuin	329m	5	-	Google Maps	www.yogacentrumdebloementuin.nl
L&L Yoga & Pilates	575m	4.8	-	Google Maps	life-en-lifestylecoaching.nl
Studio Mama Flow	753m	5	-	Google Maps	www.studiomamaflow.nl
Yoga Kleverpark	1km	5	-	Google Maps	www.yogastudiokleverpark.nl

	Distance	Rating	Price	Google Maps	Website
Oefenruimte voor Yoga	1.1km	5	-	Google Maps 	oefenruimtevooryoga.nl 
Movements Yoga	1.1km	4.4	-	Google Maps 	www.movementsyoga.com 
Yoga Haarlem	1.3km	5	-	Google Maps 	yogahaarlem.com 
Ontdek Yoga Haarlem	1.4km	5	-	Google Maps 	www.ontdek-yoga.nl 
Bliss Yoga Studio Haarlem	1.4km	4.9	-	Google Maps 	-
Glow Yoga Studio Haarlem	1.5km	4.8	-	Google Maps 	glowyogastudio.nl 
Yoga Studio BE	1.6km	4.9	-	Google Maps 	www.yogastudiobe.nl 
SuZEN Yoga	1.6km	5	-	Google Maps 	suzenyoga.nl 
Yoga Studio BE	1.7km		-	Google Maps 	yogastudiobe.nl 
Studio 5 voor Critical alignment yoga & mindfulness	1.7km	5	-	Google Maps 	ingrid-yoga.nl 
De Yoga Tempel	1.7km	4.8	-	Google Maps 	www.deyogatempel.nl 
Space for Balance	1.9km	5	-	Google Maps 	centrumaanhetspaarne.nl 
Iyengar Yoga Haarlem	1.9km	5	-	Google Maps 	www.iyengaryogahaarlem.nl 
Lila Yoga	2.2km	4.9	-	Google Maps 	www.lilayoga.nl 
SensusYoga	2.5km	5	-	Google Maps 	www.sensusyoga.nl 
The Yoga House	2.9km	5	-	Google Maps 	www.hetyogahuis.nl 
The Human Fabrique	3km	4.9	-	Google Maps 	www.thehumanfabrique.nl 
Yogaschool RoxZEN	3.9km	5	-	Google Maps 	www.roxzen.nl 

Nelson Mandelabuurt

Surrounding Area



Target Audience

	Neighborhood	2km
Age: 25 - 45	434	26438
Education Level	680	54036
Income Level	685	58080
Women	490	43048
Population	965	84934
	Neighborhood	2km
Household Type	399	29054
Households	525	41743

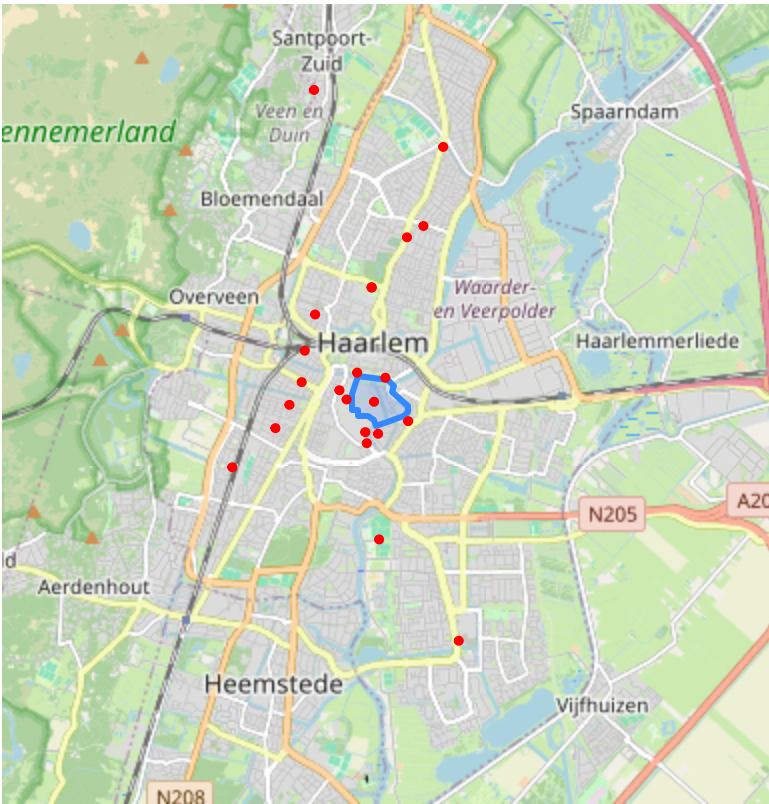
Competitors

	Distance	Rating	Price	Google Maps	Website
Yogacentrum de Bloementuin	552m	5	-	Google Maps	www.yogacentrumdebloementuin.nl
Studio Prana	556m	5	-	Google Maps	www.bystudioprana.com
Yogannick	556m	5	-	Google Maps	www.yogannick.nl
Movements Yoga	854m	4.4	-	Google Maps	www.movementsyoga.com
L&L Yoga & Pilates	952m	4.8	-	Google Maps	life-en-lifestylecoaching.nl
Ontdek Yoga Haarlem	1km	5	-	Google Maps	www.ontdek-yoga.nl

	Distance	Rating	Price	Google Maps	Website
Yoga Kleverpark	1.1km	5	-	Google Maps 	www.yogastudiokleverpark.nl 
Studio Mama Flow	1.1km	5	-	Google Maps 	www.studiomamaflow.nl 
Bliss Yoga Studio Haarlem	1.1km	4.9	-	Google Maps 	-
Glow Yoga Studio Haarlem	1.2km	4.8	-	Google Maps 	glowyogastudio.nl 
Yoga Studio BE	1.2km	4.9	-	Google Maps 	www.yogastudiobe.nl 
Studio 5 voor Critical alignment yoga & mindfulness	1.4km	5	-	Google Maps 	ingrid-yoga.nl 
De Yoga Tempel	1.4km	4.8	-	Google Maps 	www.deyogatempel.nl 
Space for Balance	1.5km	5	-	Google Maps 	centrumaanhetspaarne.nl 
Iyengar Yoga Haarlem	1.7km	5	-	Google Maps 	www.iyengaryogahaarlem.nl 
Lila Yoga	2km	4.9	-	Google Maps 	www.lilayoga.nl 
Yoga Studio BE	2km		-	Google Maps 	yogastudiobe.nl 
The Human Fabrique	2.6km	4.9	-	Google Maps 	www.thehumanfabrique.nl 
The Yoga House	2.7km	5	-	Google Maps 	www.hetyogahuis.nl 
SensusYoga	2.9km	5	-	Google Maps 	www.sensusyoga.nl 
Yogavakantie en Yoga Studio Jojamis	3.8km	4.9	-	Google Maps 	www.jojamis.nl 

Bakenes

Surrounding Area



Target Audience

	Neighborhood	2km
Age: 25 - 45	729	27899
Education Level	1620	55644
Income Level	1437	60007
Women	995	44863
Population	2025	88418
	Neighborhood	2km
Household Type	1058	31789
Households	1245	44495

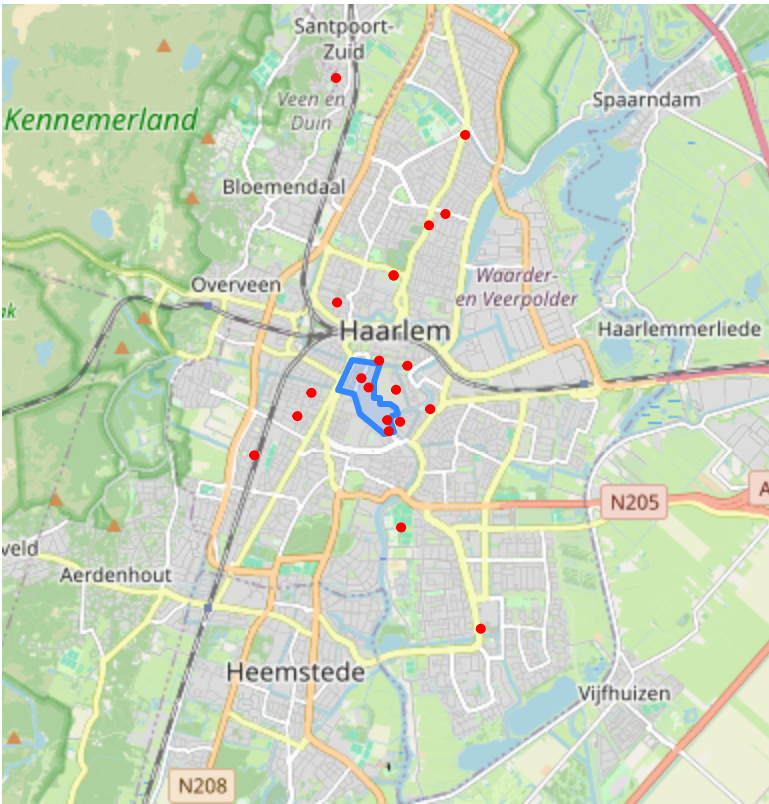
Competitors

	Distance	Rating	Price	Google Maps	Website
Ontdek Yoga Haarlem	52m	5	-	Google Maps	www.ontdek-yoga.nl
Oefenruimte voor Yoga	324m	5	-	Google Maps	oefenruimtevooryoga.nl
Studio 5 voor Critical alignment yoga & mindfulness	342m	5	-	Google Maps	ingrid-yoga.nl
De Yoga Tempel	354m	4.8	-	Google Maps	www.deyogatempel.nl
Glow Yoga Studio Haarlem	366m	4.8	-	Google Maps	glowyogastudio.nl
Yoga Studio BE	406m	4.9	-	Google Maps	www.yogastudiobe.nl

	Distance	Rating	Price	Google Maps	Website
Movements Yoga	440m	4.4	-	Google Maps 	www.movementsyoga.com 
Space for Balance	470m	5	-	Google Maps 	centrumaanhetspaarne.nl 
Bliss Yoga Studio Haarlem	474m	4.9	-	Google Maps 	-
SuZEN Yoga	922m	5	-	Google Maps 	suzenyoga.nl 
Iyengar Yoga Haarlem	1km	5	-	Google Maps 	www.iyengaryogahaarlem.nl 
Yoga Haarlem	1.1km	5	-	Google Maps 	yogahaarlem.com 
Lila Yoga	1.2km	4.9	-	Google Maps 	www.lilayoga.nl 
Yoga Kleverpark	1.3km	5	-	Google Maps 	www.yogastudiokleverpark.nl 
Yogacentrum de Bloementuin	1.4km	5	-	Google Maps 	www.yogacentrumdebloementuin.nl 
Studio Prana	1.4km	5	-	Google Maps 	www.bystudioprana.com 
The Human Fabrique	1.6km	4.9	-	Google Maps 	www.thehumanfabrique.nl 
The Yoga House	1.8km	5	-	Google Maps 	www.hetyogahuis.nl 
L&L Yoga & Pilates	2km	4.8	-	Google Maps 	life-en-lifestylecoaching.nl 
Studio Mama Flow	2.1km	5	-	Google Maps 	www.studiomamaflow.nl 
Yogavakantie en Yoga Studio Jojamis	2.9km	4.9	-	Google Maps 	www.jojamis.nl 
Yoga Studio BE	3.1km		-	Google Maps 	yogastudiobe.nl 
SensusYoga	3.7km	5	-	Google Maps 	www.sensusyoga.nl 

Binnenstad

Surrounding Area



Target Audience

	Neighborhood	2km
Age: 25 - 45	1369	27454
Education Level	2460	56287
Income Level	2325	60562
Women	1515	45167
Population	3185	88936
	Neighborhood	2km
Household Type	1680	31615
Households	1910	44444

Competitors

	Distance	Rating	Price	Google Maps	Website
Glow Yoga Studio Haarlem	212m	4.8	-	Google Maps	glowyogastudio.nl
De Yoga Tempel	227m	4.8	-	Google Maps	www.deyogatempel.nl
Ontdek Yoga Haarlem	268m	5	-	Google Maps	www.ontdek-yoga.nl
Studio 5 voor Critical alignment yoga & mindfulness	340m	5	-	Google Maps	ingrid-yoga.nl
Bliss Yoga Studio Haarlem	347m	4.9	-	Google Maps	-
Space for Balance	351m	5	-	Google Maps	centrumaanhetspaarne.nl
Movements Yoga	498m	4.4	-	Google Maps	www.movementsyoga.com

	Distance	Rating	Price	Google Maps	Website
Oefenruimte voor Yoga	560m	5	-	Google Maps	oefenruimtevooryoga.nl
Yoga Studio BE	618m	4.9	-	Google Maps	www.yogastudiobe.nl
Iyengar Yoga Haarlem	779m	5	-	Google Maps	www.iyengaryogahaarlem.nl
Lila Yoga	945m	4.9	-	Google Maps	www.lilayoga.nl
Yoga Kleverpark	1.3km	5	-	Google Maps	www.yogastudiokleverpark.nl
The Human Fabrique	1.5km	4.9	-	Google Maps	www.thehumanfabrique.nl
Yogacentrum de Bloementuin	1.5km	5	-	Google Maps	www.yogacentrumdebloementuin.nl
Studio Prana	1.5km	5	-	Google Maps	www.bystudioprana.com
The Yoga House	1.6km	5	-	Google Maps	www.hetyogahuis.nl
L&L Yoga & Pilates	2.2km	4.8	-	Google Maps	life-en-lifestylecoaching.nl
Studio Mama Flow	2.3km	5	-	Google Maps	www.studiomamaflow.nl
Yogavakantie en Yoga Studio Jojamis	2.9km	4.9	-	Google Maps	www.jojamis.nl
Yoga Studio BE	3.3km		-	Google Maps	yogastudiobe.nl
SensusYoga	3.8km	5	-	Google Maps	www.sensusyoga.nl

Heiliglanden

Surrounding Area



Target Audience

	Neighborhood	2km
Age: 25 - 45	568	27724
Education Level	1060	54902
Income Level	994	59162
Women	740	44716
Population	1420	88062
	Neighborhood	2km
Household Type	735	31874
Households	865	44415

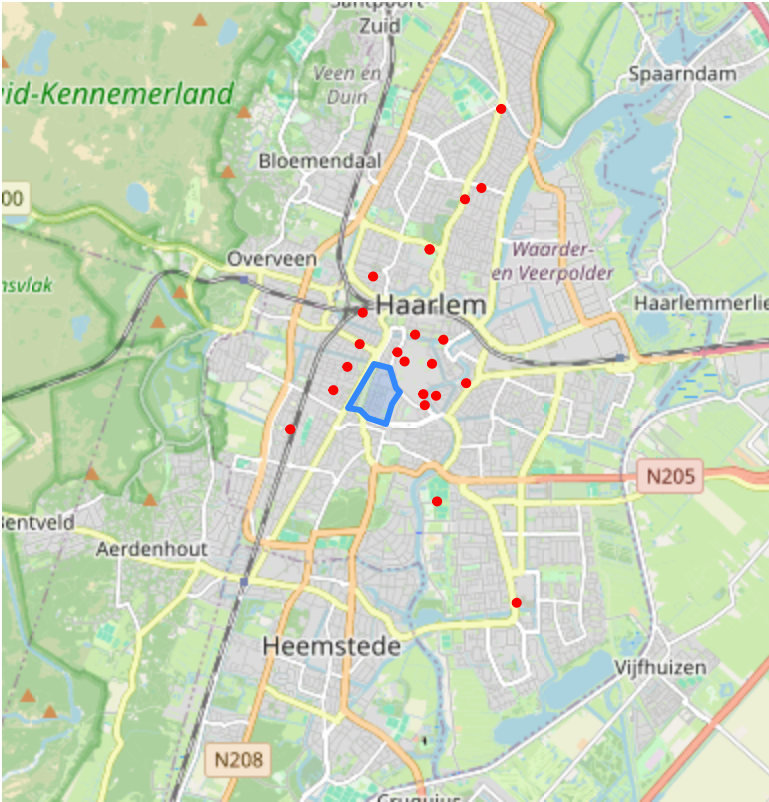
Competitors

	Distance	Rating	Price	Google Maps	Website
Space for Balance	138m	5	-	Google Maps	centrumaanhetspaarne.nl
De Yoga Tempel	217m	4.8	-	Google Maps	www.deyogatempel.nl
Studio 5 voor Critical alignment yoga & mindfulness	307m	5	-	Google Maps	ingrid-yoga.nl
Glow Yoga Studio Haarlem	580m	4.8	-	Google Maps	glowyogastudio.nl
Ontdek Yoga Haarlem	581m	5	-	Google Maps	www.ontdek-yoga.nl
Yoga Studio BE	684m	4.9	-	Google Maps	www.yogastudiobe.nl
Bliss Yoga Studio Haarlem	705m	4.9	-	Google Maps	-

	Distance	Rating	Price	Google Maps	Website
Movements Yoga	882m	4.4	-	Google Maps	www.movementsyoga.com
Oefenruimte voor Yoga	891m	5	-	Google Maps	oefenruimtevooryoga.nl
Iyengar Yoga Haarlem	928m	5	-	Google Maps	www.iyengaryogahaarlem.nl
Lila Yoga	970m	4.9	-	Google Maps	www.lilayoga.nl
SuZEN Yoga	999m	5	-	Google Maps	suzenyoga.nl
The Human Fabrique	1.1km	4.9	-	Google Maps	www.thehumanfabrique.nl
Yoga Haarlem	1.3km	5	-	Google Maps	yogahaarlem.com
The Yoga House	1.5km	5	-	Google Maps	www.hetyogahuis.nl
Yoga Kleverpark	1.6km	5	-	Google Maps	www.yogastudiokleverpark.nl
Yogacentrum de Bloementuin	1.9km	5	-	Google Maps	www.yogacentrumdebloementuin.nl
Studio Prana	1.9km	5	-	Google Maps	www.bystudioprana.com
L&L Yoga & Pilates	2.5km	4.8	-	Google Maps	life-en-lifestylecoaching.nl
Yogavakantie en Yoga Studio Jojamis	2.5km	4.9	-	Google Maps	www.jojamis.nl
Studio Mama Flow	2.7km	5	-	Google Maps	www.studiomamaflow.nl
Yoga Studio BE	3.7km		-	Google Maps	yogastudiobe.nl

Vijfhoek

Surrounding Area



Target Audience

	Neighborhood	2km
Age: 25 - 45	1085	25434
Education Level	2360	53195
Income Level	2200	57193
Women	1515	42467
Population	3015	83576
	Neighborhood	2km
Household Type	1402	29863
Households	1710	41834

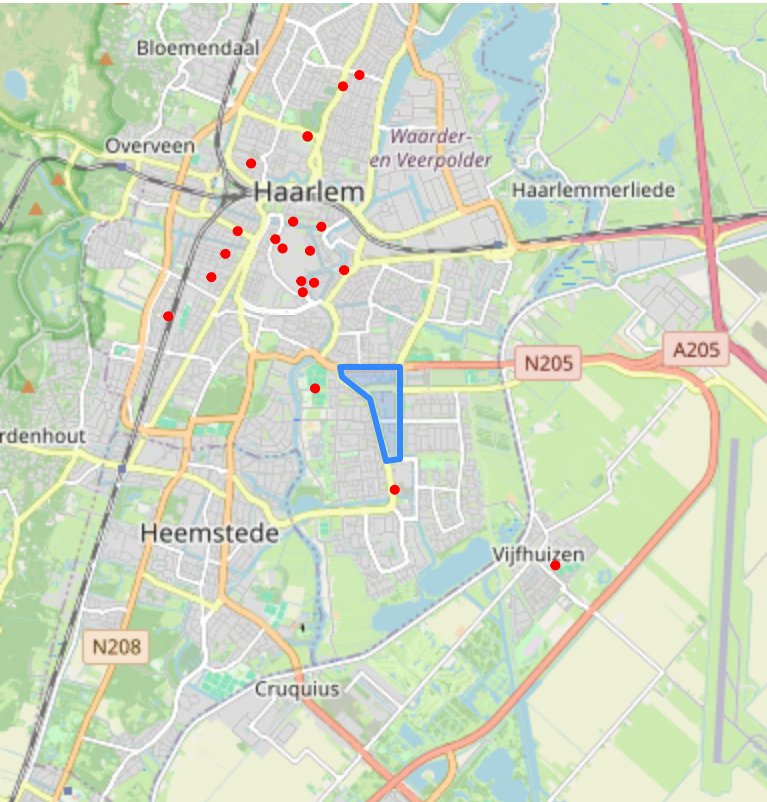
Competitors

	Distance	Rating	Price	Google Maps	Website
Lila Yoga	531m	4.9	-	Google Maps	www.lilayoga.nl
Iyengar Yoga Haarlem	533m	5	-	Google Maps	www.iyengaryogahaarlem.nl
De Yoga Tempel	539m	4.8	-	Google Maps	www.deyogatempel.nl
Space for Balance	552m	5	-	Google Maps	centrumaanhetspaarne.nl
Glow Yoga Studio Haarlem	561m	4.8	-	Google Maps	glowyogastudio.nl
Bliss Yoga Studio Haarlem	617m	4.9	-	Google Maps	-
Studio 5 voor Critical alignment yoga & mindfulness	685m	5	-	Google Maps	ingrid-yoga.nl

	Distance	Rating	Price	Google Maps	Website
SuZEN Yoga	698m	5	-	Google Maps	suzenyoga.nl
Ontdek Yoga Haarlem	770m	5	-	Google Maps	www.ontdek-yoga.nl
Movements Yoga	891m	4.4	-	Google Maps	www.movementsyoga.com
Yoga Haarlem	1km	5	-	Google Maps	yogahaarlem.com
Oefenruimte voor Yoga	1.1km	5	-	Google Maps	oefenruimtevooryoga.nl
Yoga Studio BE	1.1km	4.9	-	Google Maps	www.yogastudiobe.nl
The Yoga House	1.1km	5	-	Google Maps	www.hetyogahuis.nl
The Human Fabrique	1.4km	4.9	-	Google Maps	www.thehumanfabrique.nl
Yoga Kleverpark	1.5km	5	-	Google Maps	www.yogastudiokleverpark.nl
Yogacentrum de Bloementuin	1.9km	5	-	Google Maps	www.yogacentrumdebloementuin.nl
Studio Prana	1.9km	5	-	Google Maps	www.bystudioprana.com
L&L Yoga & Pilates	2.6km	4.8	-	Google Maps	life-en-lifestylecoaching.nl
Studio Mama Flow	2.8km	5	-	Google Maps	www.studiomamaflow.nl
Yogavakantie en Yoga Studio Jojamis	2.9km	4.9	-	Google Maps	www.jojamis.nl
Yoga Studio BE	3.7km		-	Google Maps	yogastudiobe.nl

Romolenpolder-oost

Surrounding Area



Target Audience

	Neighborhood	2km
Age: 25 - 45	585	21909
Education Level	740	39878
Income Level	883	46291
Women	540	38213
Population	1065	75194
	Neighborhood	2km
Household Type	330	26244
Households	500	37166

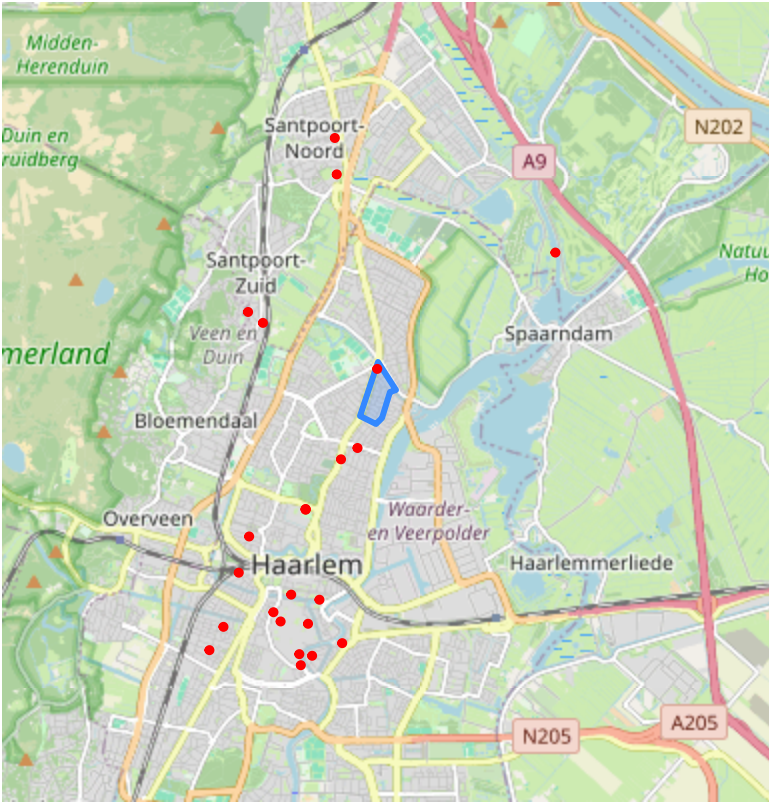
Competitors

	Distance	Rating	Price	Google Maps	Website
The Human Fabrique	720m	4.9	-	Google Maps	www.thehumanfabrique.nl
Yogavakantie en Yoga Studio Jojamis	1km	4.9	-	Google Maps	www.jojamis.nl
Space for Balance	1.5km	5	-	Google Maps	centrumaanhetspaar.nl
Studio 5 voor Critical alignment yoga & mindfulness	1.6km	5	-	Google Maps	ingrid-yoga.nl
Yoga Studio BE	1.6km	4.9	-	Google Maps	www.yogastudiobe.nl
De Yoga Tempel	1.7km	4.8	-	Google Maps	www.deyogatempel.nl

	Distance	Rating	Price	Google Maps	Website
Ontdek Yoga Haarlem	1.9km	5	-	Google Maps 	www.ontdek-yoga.nl 
Glow Yoga Studio Haarlem	2.1km	4.8	-	Google Maps 	glowyogastudio.nl 
Oefenruimte voor Yoga	2.1km	5	-	Google Maps 	oefenruimtevooryoga.nl 
Bliss Yoga Studio Haarlem	2.2km	4.9	-	Google Maps 	-
Movements Yoga	2.3km	4.4	-	Google Maps 	www.movementsyoga.com 
Lila Yoga	2.4km	4.9	-	Google Maps 	www.lilayoga.nl 
Iyengar Yoga Haarlem	2.5km	5	-	Google Maps 	www.iyengaryogahaarlem.nl 
SuZEN Yoga	2.6km	5	-	Google Maps 	suzenyoga.nl 
The Yoga House	2.6km	5	-	Google Maps 	www.hetyogahuis.nl 
Yoga / Pilates Studio NIYANG	2.8km	5	-	Google Maps 	www.niyang.nl 
Yoga Kleverpark	3.1km	5	-	Google Maps 	www.yogastudiokleverpark.nl 
Yogacentrum de Bloementuin	3.2km	5	-	Google Maps 	www.yogacentrumdebloementuin.nl 
Studio Prana	3.2km	5	-	Google Maps 	www.bystudioprana.com 
L&L Yoga & Pilates	3.7km	4.8	-	Google Maps 	life-en-lifestylecoaching.nl 
Studio Mama Flow	3.8km	5	-	Google Maps 	www.studiomamaflow.nl 

Medanbuurt

Surrounding Area



Target Audience

	Neighborhood	2km
Age: 25 - 45	703	16213
Education Level	1230	34274
Income Level	1427	39353
Women	1000	29919
Population	2010	58515

	Neighborhood	2km
Household Type	490	17103
Households	875	26768

Competitors

	Distance	Rating	Price	Google Maps	Website
Yoga Studio BE	396m		-	Google Maps	yogastudiobe.nl
Studio Mama Flow	576m	5	-	Google Maps	www.studiomamaflow.nl
L&L Yoga & Pilates	785m	4.8	-	Google Maps	life-en-lifestylecoach.nl
Studio Prana	1.5km	5	-	Google Maps	www.bystudioprana.com
Yogannick	1.5km	5	-	Google Maps	www.yogannick.nl
Yogacentrum de Bloementuin	1.5km	5	-	Google Maps	www.yogacentrumdebloementuin.nl
Hatha Yoga bij San	1.6km	5	-	Google Maps	yogabijsan.nl

	Distance	Rating	Price	Google Maps	Website
SensusYoga	1.8km	5	-	Google Maps 	www.sensusyoga.nl 
Yoga Kleverpark	2.2km	5	-	Google Maps 	www.yogastudiokleverpark.nl 
Oefenruimte voor Yoga	2.4km	5	-	Google Maps 	oefenruimtevooryoga.nl 
Movements Yoga	2.5km	4.4	-	Google Maps 	www.movementsyoga.com 
Yoga Haarlem	2.6km	5	-	Google Maps 	yogahaarlem.com 
Ontdek Yoga Haarlem	2.7km	5	-	Google Maps 	www.ontdek-yoga.nl 
Yogaschool RoxZEN	2.7km	5	-	Google Maps 	www.roxzen.nl 
Yogapraktijk Lida van Gijlswijk	2.7km	4.5	-	Google Maps 	yoga-aandacht.nl 
Bliss Yoga Studio Haarlem	2.7km	4.9	-	Google Maps 	-
Glow Yoga Studio Haarlem	2.8km	4.8	-	Google Maps 	glowyogastudio.nl 
Yoga Studio BE	2.8km	4.9	-	Google Maps 	www.yogastudiobe.nl 
Studio 5 voor Critical alignment yoga & mindfulness	3km	5	-	Google Maps 	ingrid-yoga.nl 
De Yoga Tempel	3.1km	4.8	-	Google Maps 	www.deyogatempel.nl 
Yogastudio Santpoort	3.1km	5	-	Google Maps 	www.yogastudiosantpoort.nl 
Iyengar Yoga Haarlem	3.2km	5	-	Google Maps 	www.iyengaryogahaarlem.nl 
Space for Balance	3.2km	5	-	Google Maps 	centrumaanhetspaarne.nl 
Lila Yoga	3.5km	4.9	-	Google Maps 	www.lilayoga.nl 

Sources

Map rendering software	Leaflet
Map tiles	© OpenStreetMap
Competition statistics	© 2025 Google LLC
Neighborhood borders	© Kadaster / Centraal Bureau voor de Statistiek, 2024
Population statistics	Copyright: (c) Centraal Bureau voor de Statistiek, Den Haag/Heerlen, 2023