

A Vegan Restaurant in Utrecht

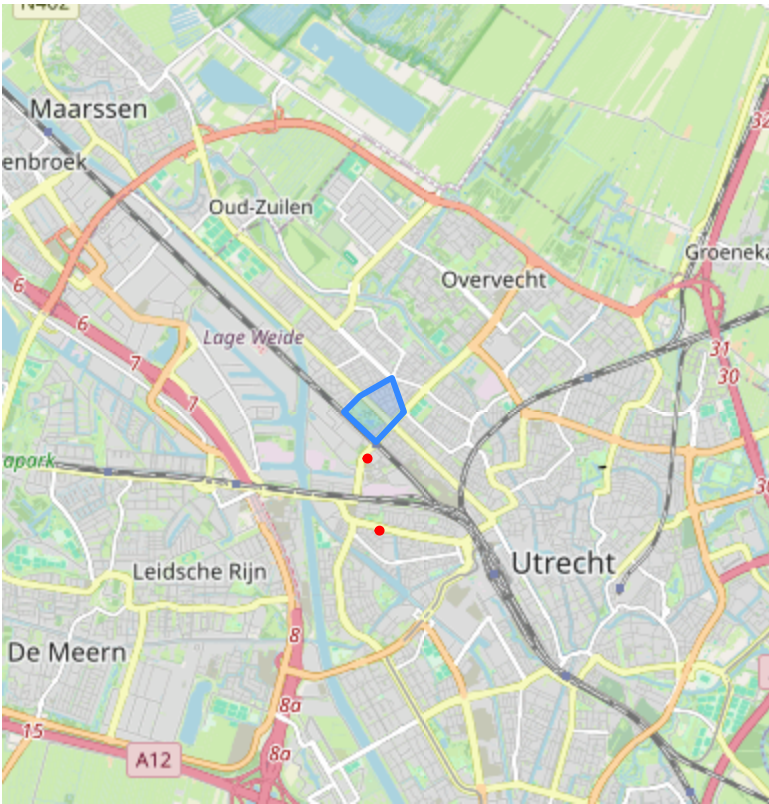
This report provides insights into the selected location and its surrounding area. It includes information about the target audience, household characteristics, and nearby competitors. Use this data to better understand the potential customer base and competitive landscape. All figures are based on publicly available data and are intended to support your location decision.

Target Audience

Age	25 - 45
Education Level	High
Income Level	Medium, High
Household Type	One person households, Multi-person households without children
Car ownership	Households without a car
Distance	1km

Julianapark en omgeving

Surrounding Area



Target Audience

	Neighborhood	1km
Age: 25 - 45	1397	10616
Education Level	1480	10258
Income Level	1844	15546
Population	2795	25223

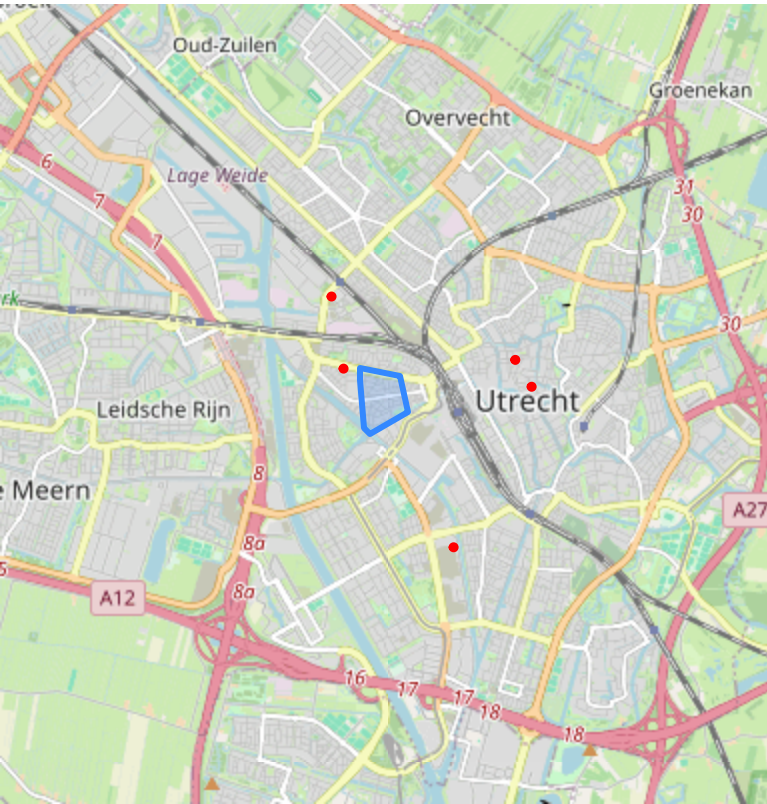
	Neighborhood	1km
Household Type	1483	10347
Households without a car	930	5695
Households	1725	13534

Competitors

	Distance	Rating	Price	Google Maps	Website
Roots Rock Kitchen	658m	4.9	€10 - €20	Google Maps	facebook.com
VanPlanten	1.5km	4.7	€30 - €40	Google Maps	www.restaurantvanplanten.nl

Lombok-West

Surrounding Area



Target Audience

	Neighborhood	1km
Age: 25 - 45	2205	12018
Education Level	2610	14744
Income Level	3116	18820
Population	4795	27750

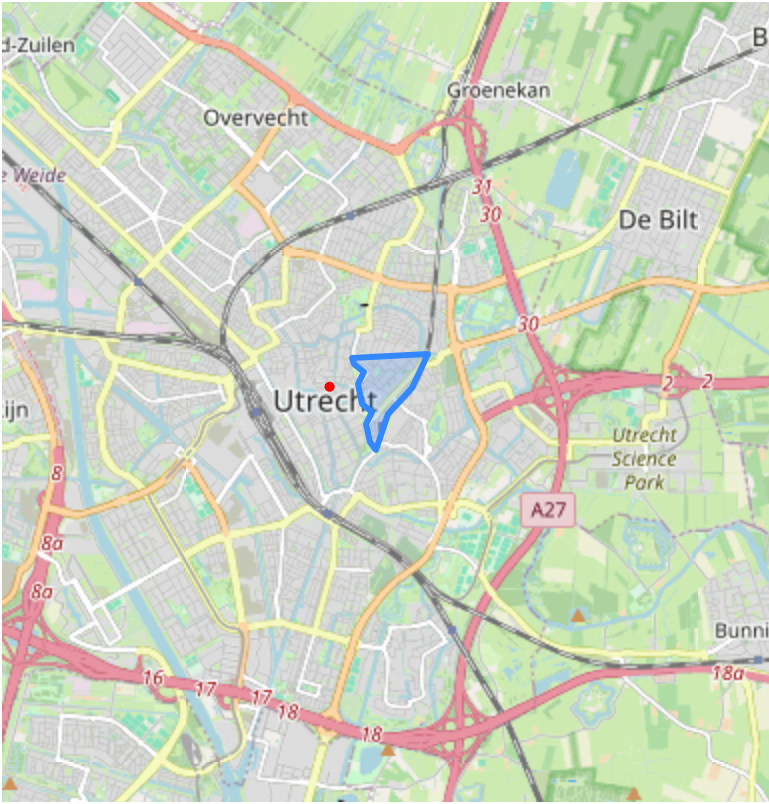
	Neighborhood	1km
Household Type	2239	11963
Households without a car	1560	7460
Households	2765	15159

Competitors

	Distance	Rating	Price	Google Maps	Website
VanPlanten	565m	4.7	€30 - €40	Google Maps	www.restaurantvanplanten.nl
Roots Rock Kitchen	1.4km	4.9	€10 - €20	Google Maps	facebook.com
Life's a Peach	1.7km	4.8	€10 - €20	Google Maps	www.lifesapeach.nl
Last Vegas	1.8km	4.8	€10 - €20	Google Maps	lastvegas.nl
Karma Kebab Utrecht	1.9km	4.1	€10 - €20	Google Maps	www.karmakebab.nl

Buiten Wittevrouwen

Surrounding Area



Target Audience

	Neighborhood	1km
Age: 25 - 45	1874	13424
Education Level	2930	20243
Income Level	3045	22739
Population	4685	34016

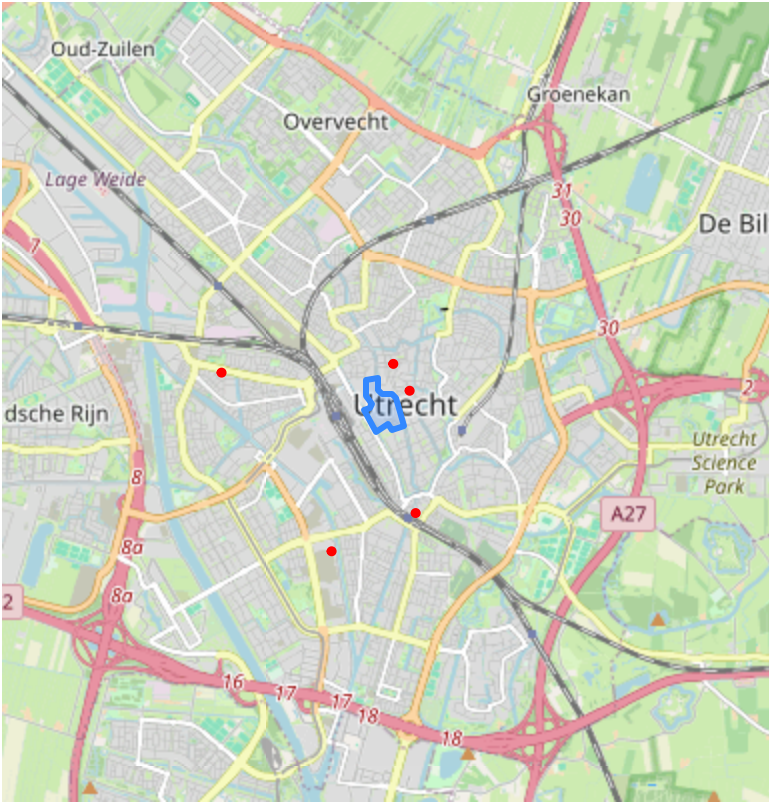
	Neighborhood	1km
Household Type	2684	18209
Households without a car	1730	12293
Households	3050	21219

Competitors

	Distance	Rating	Price	Google Maps	Website
Last Vegas	596m	4.8	€10 - €20	Google Maps	lastvegas.nl

Lange Elisabethstraat, Mariaplaats en omgeving

Surrounding Area



Target Audience

	Neighborhood	1km
Age: 25 - 45	891	14020
Education Level	1000	18042
Income Level	1166	20399
Population	1620	29560

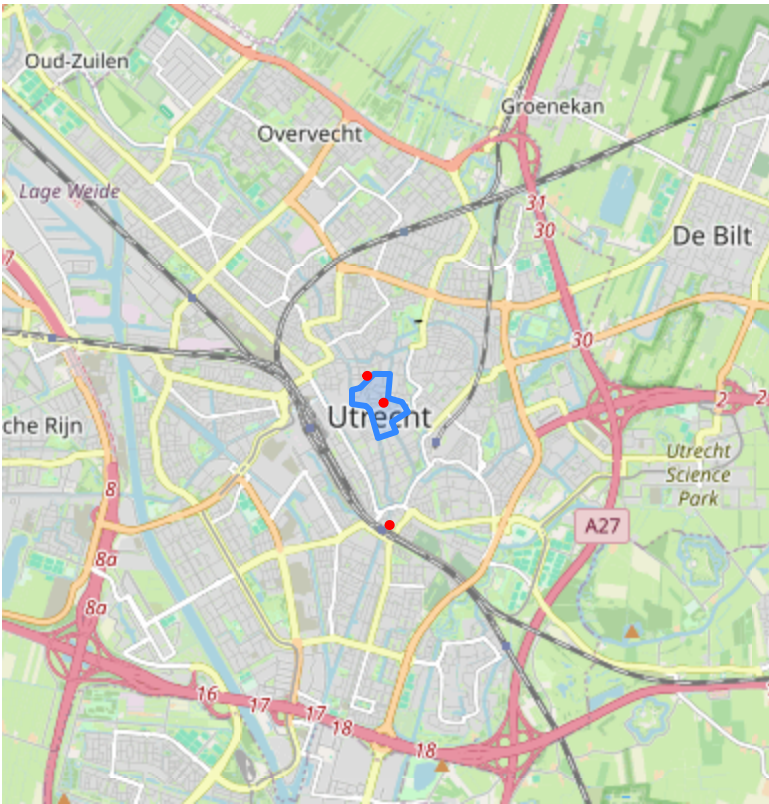
	Neighborhood	1km
Household Type	1059	17104
Households without a car	810	11129
Households	1115	19099

Competitors

	Distance	Rating	Price	Google Maps	Website
Last Vegas	395m	4.8	€10 - €20	Google Maps	lastvegas.nl
Life's a Peach	488m	4.8	€10 - €20	Google Maps	www.lifesapeach.nl
BROEI	1.4km	4.4	-	Google Maps	www.restaurant-broei.com
Karma Kebab Utrecht	1.8km	4.1	€10 - €20	Google Maps	www.karmakebab.nl
VanPlanten	1.9km	4.7	€30 - €40	Google Maps	www.restaurantvanplanten.nl

Domplein, Neude, Janskerkhof

Surrounding Area



Target Audience

	Neighborhood	1km
Age: 25 - 45	1282	14296
Education Level	1180	19742
Income Level	1662	22022
Population	2375	32231

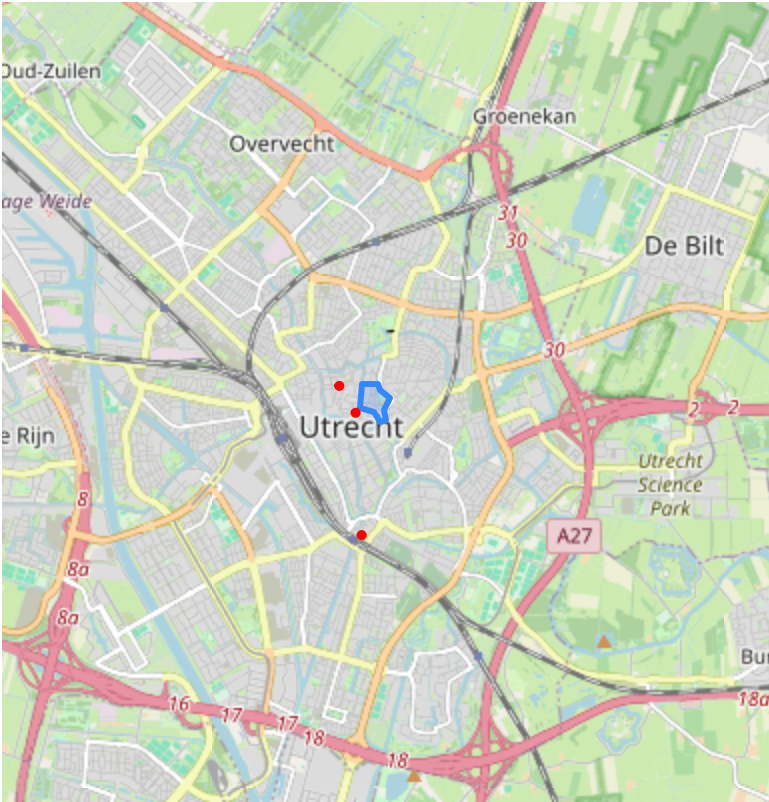
	Neighborhood	1km
Household Type	1653	18246
Households without a car	1280	12084
Households	1740	20642

Competitors

	Distance	Rating	Price	Google Maps	Website
Last Vegas	66m	4.8	€10 - €20	Google Maps	lastvegas.nl
Life's a Peach	363m	4.8	€10 - €20	Google Maps	www.lifesapeach.nl
BROEI	1.4km	4.4	-	Google Maps	www.restaurant-broei.com

Nobelstraat en omgeving

Surrounding Area



Target Audience

	Neighborhood	1km
Age: 25 - 45	543	16008
Education Level	680	23326
Income Level	591	26096
Population	970	38558

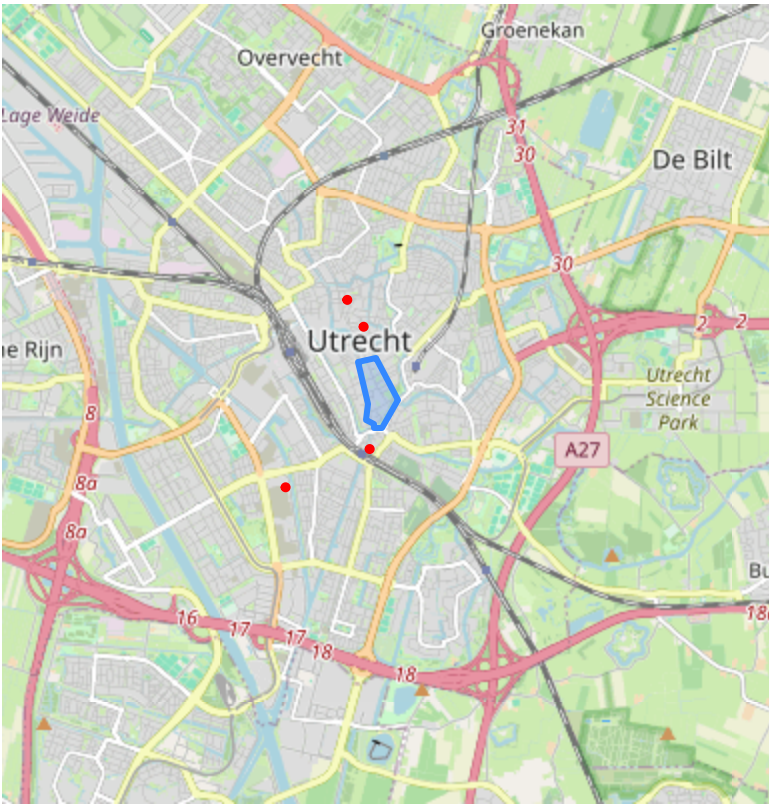
	Neighborhood	1km
Household Type	712	21025
Households without a car	585	14547
Households	750	24256

Competitors

	Distance	Rating	Price	Google Maps	Website
Last Vegas	276m	4.8	€10 - €20	Google Maps	lastvegas.nl
Life's a Peach	486m	4.8	€10 - €20	Google Maps	www.lifesapeach.nl
BROEI	1.6km	4.4	-	Google Maps	www.restaurant-broei.com

Lange Nieuwstraat en omgeving

Surrounding Area



Target Audience

	Neighborhood	1km
Age: 25 - 45	1089	14831
Education Level	1460	20393
Income Level	1707	23267
Population	2475	35776

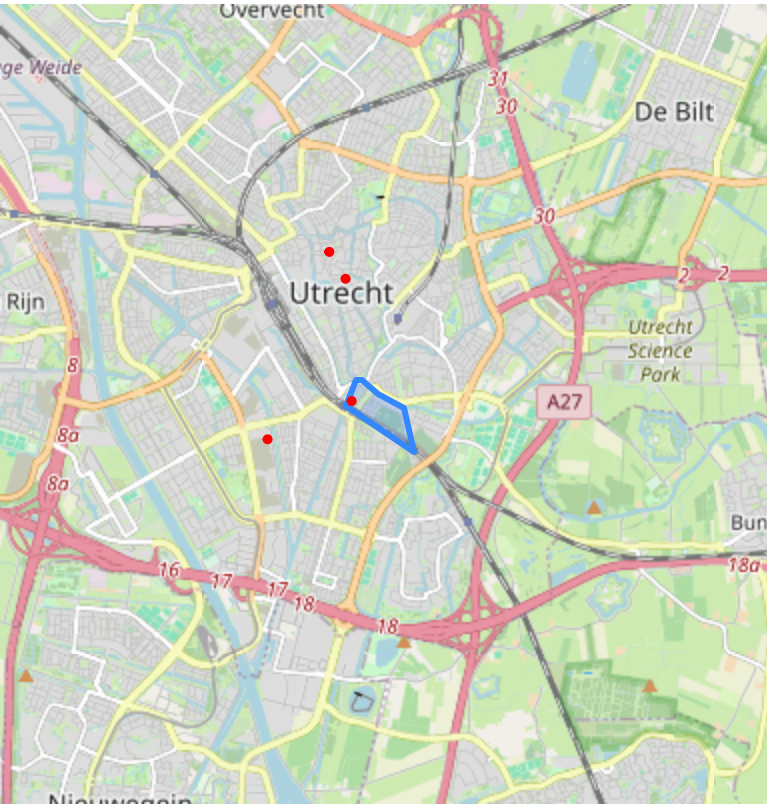
	Neighborhood	1km
Household Type	1496	19788
Households without a car	1070	12808
Households	1645	22753

Competitors

	Distance	Rating	Price	Google Maps	Website
BROEI	543m	4.4	-	Google Maps	www.restaurant-broei.com
Last Vegas	919m	4.8	€10 - €20	Google Maps	lastvegas.nl
Life's a Peach	1.3km	4.8	€10 - €20	Google Maps	www.lifesapeach.nl
Karma Kebab Utrecht	1.5km	4.1	€10 - €20	Google Maps	www.karmakebab.nl

Watervogelbuurt

Surrounding Area



Target Audience

	Neighborhood	1km
Age: 25 - 45	1096	12187
Education Level	1470	16671
Income Level	1553	19362
Population	2285	30167

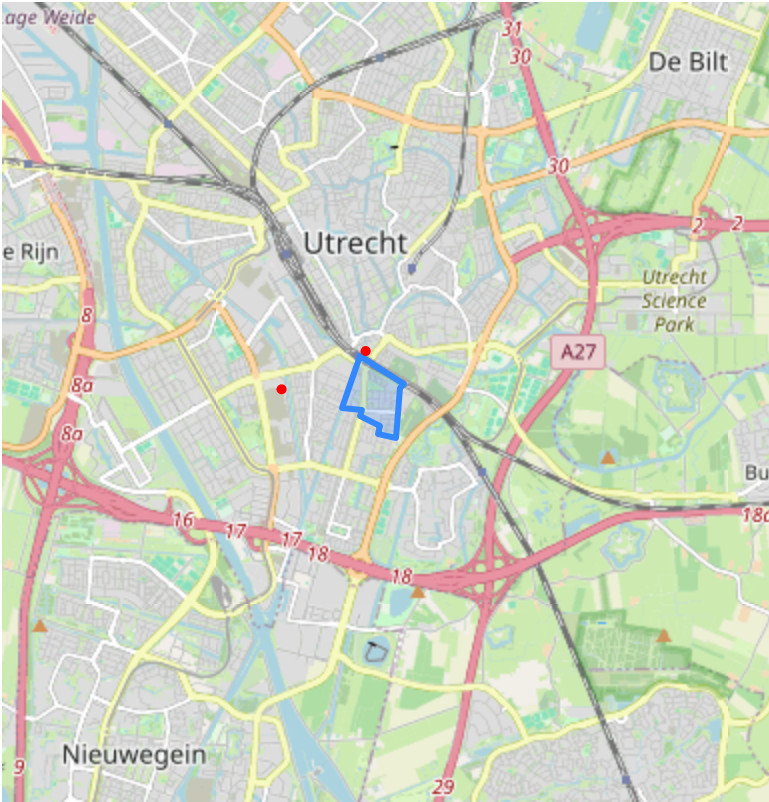
	Neighborhood	1km
Household Type	1221	15748
Households without a car	800	10035
Households	1420	18591

Competitors

	Distance	Rating	Price	Google Maps	Website
BROEI	284m	4.4	-	Google Maps	www.restaurant-broei.com
Karma Kebab Utrecht	1.3km	4.1	€10 - €20	Google Maps	www.karmakebab.nl
Last Vegas	1.5km	4.8	€10 - €20	Google Maps	lastvegas.nl
Life's a Peach	1.9km	4.8	€10 - €20	Google Maps	www.lifesapeach.nl

Tolsteeg en Rotsoord

Surrounding Area



Target Audience

	Neighborhood	1km
Age: 25 - 45	2151	11184
Education Level	2570	14116
Income Level	2639	17896
Population	4060	27990

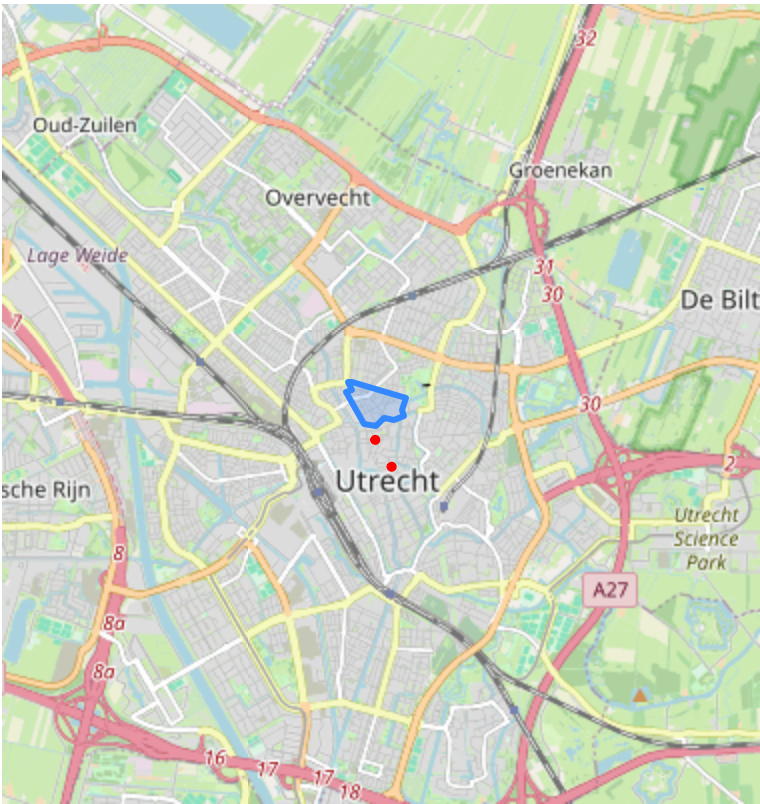
	Neighborhood	1km
Household Type	2466	13043
Households without a car	1665	8136
Households	2740	16144

Competitors

	Distance	Rating	Price	Google Maps	Website
BROEI	618m	4.4	-	Google Maps	www.restaurant-broei.com
Karma Kebab Utrecht	1.1km	4.1	€10 - €20	Google Maps	www.karmakebab.nl

Vogelenbuurt

Surrounding Area



Target Audience

	Neighborhood	1km
Age: 25 - 45	1650	16017
Education Level	2520	22129
Income Level	2656	25224
Population	4025	37869

	Neighborhood	1km
Household Type	1926	19216
Households without a car	1380	13163
Households	2350	22839

Competitors

	Distance	Rating	Price	Google Maps	Website
Life's a Peach	413m	4.8	€10 - €20	Google Maps	www.lifesapeach.nl
Last Vegas	747m	4.8	€10 - €20	Google Maps	lastvegas.nl

Sources

Map rendering software	Leaflet
Map tiles	© OpenStreetMap
Competition statistics	© 2025 Google LLC
Neighborhood borders	© Kadaster / Centraal Bureau voor de Statistiek, 2024
Population statistics	Copyright: (c) Centraal Bureau voor de Statistiek, Den Haag/Heerlen, 2023