

A Pet Store in Meppel

This report provides insights into the selected location and its surrounding area. It includes information about the target audience, household characteristics, and nearby competitors. Use this data to better understand the potential customer base and competitive landscape. All figures are based on publicly available data and are intended to support your location decision.

Target Audience

Income Level	Medium, High
Household Type	Multi-person households without children, Households with children
Household home ownership	Owners
Distance	2km

Indische buurt

Surrounding Area



Target Audience

	Neighborhood	2km
Income Level	806	13624
Population	1280	22868
	Neighborhood	2km
Household Type	363	6408
Home-owning Households	438	5695
Households	685	11607

Competitors

	Distance	Rating	Price	Google Maps	Website
Alpha Natura / Meppel (voeding & opvoeding)	500m	4.8	-	Google Maps	www.alphanatura.nl
Diervoederbezorgservice Meppel	1.2km	4	-	Google Maps	www.dbsm.nl
The Royal Dog Shop	1.7km		-	Google Maps	-
Exotrade	1.7km	4.4	-	Google Maps	www.exotrade.nl

Veldenbuurt

Surrounding Area



Target Audience

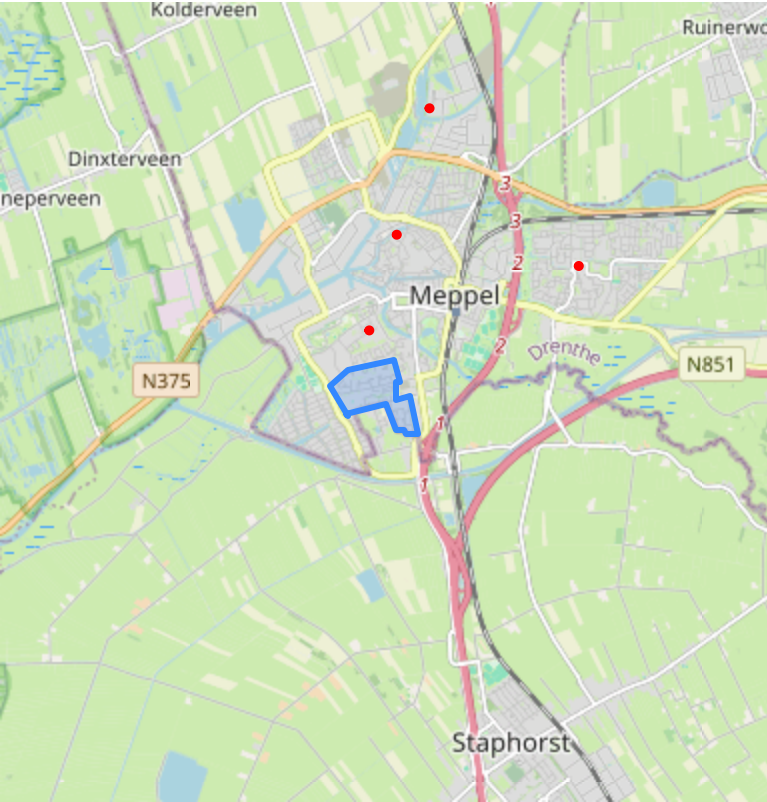
	Neighborhood	2km
Income Level	1368	10160
Population	2105	16486
	Neighborhood	2km
Household Type	678	4626
Home-owning Households	744	4468
Households	930	8218

Competitors

	Distance	Rating	Price	Google Maps	Website
The Royal Dog Shop	260m		-	Google Maps	-
Alpha Natura / Meppel (voeding & opvoeding)	1.9km	4.8	-	Google Maps	www.alphanatura.nl
Exotrade	2.3km	4.4	-	Google Maps	www.exotrade.nl
Diervoederbezorgservice Meppel	2.4km	4	-	Google Maps	www.dbsm.nl

Schildersbuurt

Surrounding Area



Target Audience

	Neighborhood	2km
Income Level	1463	10535
Population	2360	17312
	Neighborhood	2km
Household Type	752	4780
Home-owning Households	811	4448
Households	990	8074

Competitors

	Distance	Rating	Price	Google Maps	Website
Diervoederbezorgservice Meppel	822m	4	-	Google Maps	www.dbsm.nl
Alpha Natura / Meppel (voeding & opvoeding)	1.9km	4.8	-	Google Maps	www.alphanatura.nl
The Royal Dog Shop	2.8km		-	Google Maps	-
Exotrade	3.4km	4.4	-	Google Maps	www.exotrade.nl

Sources

Map rendering software	Leaflet
Map tiles	© OpenStreetMap
Competition statistics	© 2025 Google LLC
Neighborhood borders	© Kadaster / Centraal Bureau voor de Statistiek, 2024
Population statistics	Copyright: (c) Centraal Bureau voor de Statistiek, Den Haag/Heerlen, 2023